

MARKETING UPDATE

GREAT NEWS!

AIG Select-a-TermSM for ALL available term periods is now on i-Pipeline

NEW!

5 for \$500 Bonus Program for “Off-Period” Sales

AIG Select-a-Term is outstanding for:

- ◆ Needs selling! Buy only the coverage period your clients need!
- ◆ Older age clients. They can buy coverage to take them into their mid-80s!
- ◆ Cases issued other-than-applied for. Preserve-a-Premium may allow the client to pay about the same as the original quoted premium by choosing a shorter guarantee period!

Even better news: 5 for \$500 Bonus

Place in force 5 “off-period” (other than 10, 15, 20, 25 or 30 years) AIG Select-a-Term cases between December 10, 2007 and June 13, 2008, and we will pay the agent \$500 bonus. One \$500 bonus per agent will be paid and AIG American General reserves the right to determine producer eligibility.

Now with i-Pipeline, you can quote those “off-periods,” making it easier to win the bonus!

Contact your AIG American General Representative for full details on AIG Select-a-Term and the 5 for \$500 bonus.

5 for \$500 Bonus: Rules

Contest period: Cases submitted between December 10, 2007 and June 13, 2008 and paid by July 11, 2008 are eligible for the contest.

Place in force five “off-period” AIG- Select-a-Term cases during the contest period and we will pay a \$500 bonus to the writing agent. The bonus will be paid in the form of an American Express gift card.

“Off-period” cases are defined as AIG Select-a-Term cases for any level-premium periods EXCEPT 10, 15, 20, 25 or 30 year terms.

The company will pay only one \$500 bonus per agent based on the agent’s Tax ID number (regardless of the sources through which the business is submitted).

The bonus will be treated as compensation for the agent and will be subject to all normal tax reporting.

Split cases will be based on the split commission percentage as recorded on the application. To qualify for the bonus, five total cases or more must be written. No rounding will be done (e.g. 4.75 cases will not be rounded up to five cases).

Production from agencies identified by the company as Direct Marketers (DMs) will not be included in the 5 for \$500 bonus. Employees of certain financial institutions are also not eligible to participate in this promotion.

This promotion includes only American General Life policies; United States Life policies are not eligible. The contest does not include business written in New York.

AIG American General will be the final judge on all issues, including, at its sole discretion, the determination of an agent’s qualification for the bonus. AIG American General reserves the right to add other plans to this promotion at any time upon notice to the field.

Policy Form Number 07007 issued by American General Life Insurance Company. A member company of American International Group, Inc., 2727-A Allen Parkway, Houston, Texas 77019 The underwriting risks, financial obligations and support functions associated with the products issued by American General Life Insurance Company (American General Life) are its responsibility. American General Life is responsible for its own financial condition and contractual obligations. American General Life does not solicit business in the state of New York. Policies and riders not available in all states.